

## Ishan Vyas

Founder @ Instacar

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"We tried almost all available solutions and ended up on Giddh solely because the team was open to customization as per our growing needs. We've about 500+ companies for our partner agencies and automated billing and Giddh has been an amazing experience, each and every requirement has been fulfilled within 1-2 hours. Super team, a must use tool if you are a startup, scaling rapidly and your finances are complex."

## Narendra Sen

Founder @ RackBank

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"Giddh is made for the people like us, NOT just for the accountants."

## Tameem Khan

Accountant @ MSG91

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"Switching to Giddh has saved us many man-hours. We can now focus on analysis instead of doing manual entries. And it's surprisingly easy to use."



Accounting Redefined!

<https://giddh.com>



## About Giddh

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**Giddh**, a product of **Walkover Technologies Pvt. Ltd.** is a **Cloud Accounting Software** created to change the way a business looks and approaches accounting.

It aims at making accounting a **powerful** yet **easy-to-use** tool that assists an organization in monitoring, tracking and expansion.

## What We Do?

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Committed to make online accounting a **hassle-free, smooth and real-time experience.**

**Online**  
(Internet Based)

**V/S**  
**Accounting**

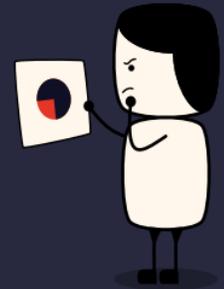
**Offline**  
(Desktop Based)

- You can manage your Data from anywhere.
- Your data is on linux server, where there's no virus yet. So your data is completely protected.
- Accountants and business owners can always stay connected on cloud.
- Your software gets automatically updated.
- You are limited to desktop.
- Your local system is at risk to a lot of viruses. So there are more chances of data crash and data theft.
- It's hectic to stay connected with your team and you are limited to your local network.
- You need to do manual updation every time.



This gives you, the business owner, your sales team and your entire team, complete control over your finances.

Spreadsheets and Desktop limited softwares are risky, unorganized and limited to your accountant.



## Features and Capabilities

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- Anytime, Anywhere, Realtime collaboration
- Export/import and mail ledgers
- With analytics and dashboard view, there's no dependency on accountant
- Share relevant ledgers and groups
- Fast, simple and customized invoicing
- Automated bank feeds
- Multi-level user authorization
- Compound entries
- Easy to integrate APIs
- Bank-level security
- Inventory and Manufacturing management
- Tax management
- Reports at your thumb

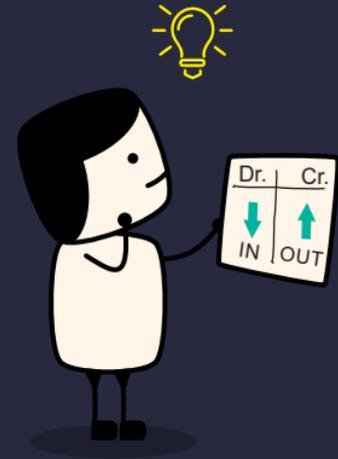
## The Concept

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Giddh works on traditional accounting, which simply means **EASY**

It uses a simple **IN** and **OUT** approach

**No more** confusion of **DEBIT** and **CREDIT**



# In-Out Concept

## Barney's A/c

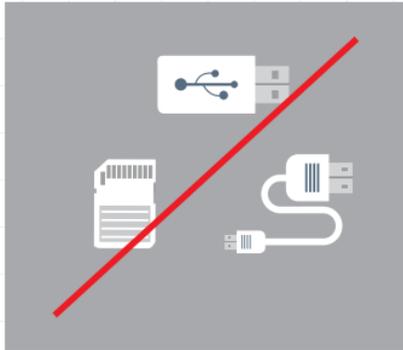
Barney is Receiving	Dr.	Barney is Giving	Cr.
Yearly Subscription	10,000	Cash	10,500
Service Tax	1,400	TDS	1,000
Swacha Bharat cess	50		
Education cess	50		
	<u>11,500</u>		<u>11,500</u>

## Yearly Subscription A/c

Yearly Subscription Decreasing	Dr.	Yearly Subscription Increasing	Cr.
Closing Balance	12,500	Barley	11,500
		Meghna	1,000
	<u>12,500</u>		<u>12,500</u>

## Giddh is a Cloud Accounting Software

Now **no more Emailing** your Confidential data.



Say Goodbye to **insecure USB sticks**.

Giddh gives you  
**High Data Security**

## Security Matters the Most



Your data is encrypted and travels over **HTTPS**. The encrypted data is further backed by our firewall security. Also, Giddh is based on **JAVA with Spring Hibernate**, one of the most secure languages. **AWS** is known for **highest security levels**. Your data is saved on these **secure servers**. It simply means that your data is safe in our hands.

# Why Giddh?

Giddh has been built keeping in mind the needs of a growing organization. It is designed to become a part of the enterprise and interact with its departments seamlessly, rather than operating in a silo.

The flexible and varied features lets you make the most of what accounting offers.



## Scalable

- Can be concurrently accessed and used by any number of users
- APIs that seamlessly interact with other software



## Easy-to-use

- Automatic tax-related entries
- Search entries by tag name
- Ledger entry system



## Flexible

- Share only groups and ledgers
- Assign unique names to accounts
- N-level nesting in subgroups
- Import and export ledgers



## Advantages of a web-based software

- Flexibility to operate anywhere
- Automated business reports
- Automated invoicing
- Data security



## GST Ready

Giddh simplifies all your GST Compliances, Invoices, Validation to file your return automatically. We generate invoices as per the GST standard. You can easily compute taxes with Giddh.

## Market Research

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- According to TechSci Research Report, the Accounting software market in India is projected to grow a CAGR of over **14% during 2016 - 2021**.
- Increasing **collaborations** of small and medium enterprises (SMEs) with e-commerce players is also projected to drive adoption of accounting software in the coming years. The total number of Small Scale Industries & MSME registered under startup India are **approx 9 Million**.
- Furthermore, growing need to analyze huge volumes of accounting data is fueling **demand for accounting software in India**.

## Support

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Our purpose is not to sell you a Software.



We equip you with **a team** which is **always at your service**, no matter how small your concern is.

**“Beware of little expenses. A small leak will sink a great ship”**

*- Benjamin Franklin*